

# GENERAL POSTING PILLARS



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<b>Paper format</b>	DIN A1 (1/1 sheet) Landscape format: 84.1 cm x 59.4 cm (W x H) Portrait format: 59.4 cm x 84.1 cm (W x H)  DIN A0 Landscape format: 118.9 cm x 84.1 cm (W x H) Portrait format: 84.1 cm x 118.9 cm (W x H)  4/1 format 119 cm x 168 cm (W x H)
<b>Printing</b>	Offset or digital printing (WallDecaux recommends digital printing machines that work with solvent colors or, alternatively, leaving the top surface unsealed)
<b>Material</b>	Opaque, water-resistant poster paper with minimum weight of 115 g/m <sup>2</sup> and blue reverse side
<b>Delivery</b>	DIN A1 and DIN A0: 1-piece and, if more than 500 posters, flat on a palette 4/1 format: 2-piece with 1 cm overlap, scored and labelled Posters must be received at the proper delivery address(es) at the latest 14 days prior to the posting start date; the sender must bear postage costs
<b>Backup posters</b>	10% per poster image and city; for 1–30 posters, 20% per image and city

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