



Paper format	18/1 format: 356 cm x 252 cm (W x H)
Panel number	4-piece or 6-piece
Printing	Offset printing, depending on the volume of advertisements Please contact the print shop to obtain precise specifications for the print files
Material	115 g/m ² opaque, water-resistant poster paper
Cut lines	3–6 mm bleed on all edges
Delivery	Delivery as 4- or 6-piece, grouped together and labelled. Posters must be received at the proper delivery address(es) at the latest 14 days prior to the posting start date; the sender must bear postage costs
Backup posters	10% per poster image and city; for 1–30 posters, 20% per image and city
Note	Election campaign advertisements for political parties that are posted in subways must include the following disclaimer in German: “Die BVG AöR und Wall GmbH gestatten diskriminierungsfreie Parteienwerbung. Für den Inhalt sind allein die Parteien verantwortlich.” Required font size: In the case of 18/1 format and a document template of B = 594 mm and H = 420 mm, the disclaimer line should not exceed 24 pt font size.