



TECHNICAL SPECIFICATIONS

Format	JPG, MP4
Resolution, bit rate	Full HD (1.080 px*1.920 px), 20 Mbit/s
Frame rate	25 FPS
Video codec	H.264
Ad length	10 seconds
Special format	HTML5 with dynamic connection available on request

NAMING FILES

Please name the creations as follows: **Week_Customer_Medium_City_Image**.

ADDITIONAL INFORMATION

The visual-dynamic motifs must be sent to WallDecaux in advance for checking until further notice.

Seven different motifs are included in a weekly booking. If you wish to submit additional motifs, we a handling fee will apply.

If you prefer a defined orchestration variant, we will require location-specific image instructions from you. These must be provided at least five days prior to the date of broadcast. Special formats may require additional lead time.

LINKS

Here you will find a selection of successful creations as well as design instructions.

CONTACT

Do you need help creating the images?
We'll be happy to assist you – simply get in touch with us.

WallDecaux Digital Team
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