

Technical Specifications

DIGITAL POSTER GALLERY



TECHNICAL SPECIFICATIONS

Format	JPG, MP4
Resolution, bit rate	Full HD (1.920 px*1.080 px), 20 Mbit/s (aspect ratio 16:9)
Frame rate	25-30 FPS
Video codec	H.264
Ad length	10 seconds

NAMING FILES

Please name the creations as follows: **Week_Customer_Medium_City_Image**.

ADDITIONAL INFORMATION

The visual-dynamic motifs must be sent to WallDecaux in advance for checking until further notice.

Seven different motifs are included in a weekly booking. If you wish to submit additional motifs, we a handling fee will apply.

If you prefer a defined orchestration variant, we will require location-specific image instructions from you. These must be provided at least five days prior to the date of broadcast. Special formats may require additional lead time.

CONTACT

Do you need help creating the images?
We'll be happy to assist you – simply get in touch with us.

WallDecaux Digital Team
adops@walldecaux.de