



Paper format	<p>Suggested size 594×841 mm (W x H) Maximum size 596×843 mm (W x H) Minimum size 592×839 mm (W x H) Visible area 561×805 mm (W x H)</p>
Printing	Offset printing, digital printing, or screen printing, depending on the volume of advertisements
Posting options	<p>Gluing of poster to a panel (made of high-density fiberboard or other material): High-density fiberboard: 3 to 5 mm; Paper quality: wood-free poster paper for gluing, weight: 120 to 170 g/m²; it must be possible to post new advertisements over the old ones up to 6 times</p> <p>Printing of poster directly on cardboard panel: 1050 g/m²; lamination on both sides is required</p> <p>Printing of poster directly on plastic multi-skin sheet: Sheet thickness: 3 to 5 mm; the sheet must allow bending in a horizontal direction, the ribs must run horizontally to prevent buckling</p>
Poster delivery	Posters should be completely cut, labelled, and mounted; deliveries should contain the following information: the address, telephone/fax numbers of the print shop and, if applicable, the ad agency; information about the ad (brand, product, theme); order conformation number(s) from Wall GmbH; the scheduled posting date; the format; and number of advertisements
Delivery specifications	Posters must be received at the latest 7 days prior to the posting start date; they should be placed flat on a palette, clearly grouped by 10-day posting periods and by ad image
Backup posters	10% per poster image and city; for 1–30 posters, 20% per image and city
Return of poster panels	Used poster panels must be picked up within two weeks after the posting end date from our Münster location, otherwise they will be disposed of