Technical Data DÜSSELDORF POSTER DISPLAYS





Paper format	DIN AO
	84,1 x 118,9 cm (w x h)
Printing	Offset printing, depending on the volume of advertisements
	115 g/m2 poster paper with blue reverse side;in the case of dry-
Material	display snap frames: poster should be coated with plastic film
	(but only if long-term advertising is planned)
Delivery	DIN A0 1-piece; posters must be received at the proper delivery address(es) at the
	latest 14 days prior to the posting start date; the sender must bear postage costs
Backup posters	10% per poster image and city; for 1–30 posters, 20% per image and city