



TECHNICAL SPECIFICATIONS

Format	MP4, JPG
Resolution, bit rate	Full HD (1.080 px*1.920 px), 20 Mbit/s
Frame rate	25 FPS
Video codec	H.264
Ad length	10 seconds
Special format	HTML5 with dynamic connection available on request

NAMING FILES

Please name the creations as follows: **Week_Customer_Medium_City_Image**.

DELIVERY INFORMATION

A week booking includes seven different images. If you would like to submit additional images, we will charge you a flat fee for handling. Please deliver the images **rotated 90° clockwise**.

If you prefer a defined orchestration variant, we will require location-specific image instructions from you. These must be provided **at least five days prior to the date of broadcast**. Special formats may require additional lead time.

LINKS

Here you will find a selection of successful creations as well as design instructions.

You can access the current [location directory](#) here.

CONTACT

Do you need help creating the images?

We'll be happy to assist you – simply get in touch with us.

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