

DIGITAL POSTER GALLERY



TECHNICAL SPECIFICATIONS

Format	MP4, JPG
Resolution, bit rate	Full HD (1.920 px*1.080 px), 20 Mbit/s (aspect ratio 16:9)
Frame rate	25 FPS
Video codec	H.264
Ad length	10 seconds
Special format	HTML5 with dynamic connection available on request

NAMING FILES

Please name the creations as follows: [Week_Customer_Medium_City_Image](#).

DELIVERY INFORMATION

A week booking includes seven different images.
If you would like to submit additional images, we will charge you a flat fee for handling.

If you prefer a defined orchestration variant, we will require location-specific image instructions from you. These must be provided **at least five days prior to the date of broadcast**. Special formats may require additional lead time.

LINKS

You can access the current [location directory](#) here.

CONTACT

Do you need help creating the images?
We'll be happy to assist you – simply get in touch with us.

WallDecaux Digital Team
+49 (0)30 338 995 630
digital@walldecaux.de