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| <b>Material</b>             | „3M™ Envision™ SV480mC or LX480mC“ only   |
| <b>Display options</b>      | Tram, Bus (Munster)   |
| <b>Printing</b>             | Double-sided digital printing, up to 720 dpi                                    |
| <b>Cut lines</b>            | 10 mm outer edge to allow stamping to proper size; place guidelines for cutting |
| <b>Print-ready files</b>    | All standard DTP programs, no MS Office files                                   |
| <b>Format</b>               | 500 mm B x 150 mm H   |
| <b>Fonts</b>                | Please provide your fonts, or convert them to vector graphics                   |
| <b>Data delivery format</b> | CD-ROM, DVD, FTP server   |
| <b>Image resolution</b>     | 300 dpi, with 100% positioning in each ad format                                |
| <b>Color mode</b>           | CMYK  |
| <b>Document format</b>      | 520 mm B x 170 mm H, including outer edge                                       |