

## Technical Data

# BILLBOARDS & METROBOARDS



<b>Paper format</b>	18/1 format: 356 cm x 252 cm (W x H)
<b>Panel number</b>	4-piece or 6-piece
<b>Printing</b>	Offset printing, depending on the volume of advertisements Please contact the print shop to obtain precise specifications for the print files
<b>Material</b>	115 g/m2 opaque, water-resistant poster paper
<b>Cut lines</b>	3–6 mm bleed on all edges
<b>Delivery</b>	Delivery as 4- or 6-piece, grouped together and labelled. Posters must be received at the proper delivery address(es) at the latest 8 days (Metroboards 14 days) prior to the posting start date; the sender must bear postage costs
<b>Backup posters</b>	10% per poster image and city; for 1–30 posters, 20% per image and city
<b>Note</b>	Election campaign advertisements for political parties that are posted in subways must include the following disclaimer in German: “Die BVG AöR und Wall GmbH gestatten diskriminierungsfreie Parteienwerbung. Für den Inhalt sind allein die Parteien verantwortlich.” Required font size: In the case of 18/1 format and a document template of B = 594 mm and H = 420 mm, the disclaimer line should not exceed 24 pt font size.