

# Technical Specifications

## SIDE STRIPS

**WallDecaux**  
Premium Out of Home



<b>Material</b>	3M™ Envision™ SV480mC or LX480mC 3M™ Envision™ Wrap Protective Laminate 8548G or 3M™ Envision™ Wrap Protective Laminate 8549L
<b>Display options</b>	Subway
<b>Printing</b>	One-sided digital printing, up to 720 dpi
<b>Cut lines</b>	110 mm outer edge to allow stamping to proper size; place guidelines for cutting
<b>Print-ready files</b>	All standard DTP programs, no MS Office files
<b>Format</b>	Small railcars (U1–U4): 530 mm B x 95 mm H Large railcars (U5–U9): 690 mm B x 130 mm H
<b>Fonts</b>	Please provide your fonts, or convert them to vector graphics
<b>Data delivery format</b>	CD-ROM, DVD, FTP server
<b>Image resolution</b>	300 dpi, with 100% positioning in each ad format
<b>Color mode</b>	CMYK
<b>Document format</b>	Small railcars: 550 mm B x 115 mm H, including outer edge Large railcars: 710 mm B x 150 mm H, including outer edge